



New Logo Contest

Although we still like our existing logo, we have had requests from some customers to design a new logo for Campfest. In response we are providing opportunities for you to provide us input on a new logo.

Contest Guidelines:

- We would prefer that entries be submitted electronically (by email or CD/DVD) (jpg, gif, eps, png, ai). However, we do not want to miss out on a creative entry simply because it is not in an electronic format. Email your entry to info@campfest.net or send/deliver to "Campfest" at 1751 Wildwood Drive, Suamico, WI 54173 no later than January 31, 2012.
- Name, address, and phone number of the person submitting the entry must be included with the entry.
- Entry must be created by the person who submits it and shall not contain any content that is protected by a trademark or copyright.
- Entries must not contain any content that might be considered offensive or inappropriate. Frivolous or inappropriate entries will be discarded and will not be eligible for prizes.
- All entries will become the property of Campfest management and Wagner's RV Center, Inc.
- Once an entry is received, legal information and a form will be sent to the person who submits the entry. This form will need to be completed, signed by the person submitting the logo, notarized and returned by US Mail before the entry is considered by management. An entry submitted by a minor will also require the signature of a parent or guardian.
- Entries selected by management will be posted on line where visitors to the site (www.campfest.net) will be allowed to cast a vote for their favorite.
- Only one vote will be allowed per person (name and email address will be required but will be kept confidential). Customers without access to a computer may stop at the store for assistance.
- The winning entry (based on votes) will be advisory only, and will not necessarily be the logo selected by management. Management has certain values to maintain and a basic philosophy of the type of message the logo portrays, thus will make the final decision regarding logo selection.
- The new logo will be unveiled at Campfest 2012... drive up and see the logo on our banner!
- Everyone who submits a logo that meets the guidelines set forth above will be entered into a drawing to win cash and other prizes at Campfest 2012 (must be present to win). All entries will have an equal opportunity to win regardless of whether or not management uses their logo.

Campfest management appreciates that customers are excited to be involved in the future development of this event. Customer feedback has been important to the evolution of this event, thus we invite everyone to complete the survey we have available on our website.

Campfest

Customer Appreciation Camping Event

Where Memories Begin...

Campfest Management